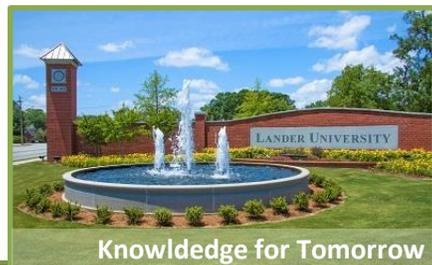


Greenwood County Community Indicators Project Strategic Plan 2018-2021



JUNE 20, 2018



Together, we can make Greenwood County an even better place to live!

Greenwood County Community Indicators Project Strategic Plan 2018-2021

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Associated Documents (*Ask Coordinator*)

1. Project Structure Description
2. Roles and Responsibilities of Participants
3. Task Force Mission Statements
4. Initiative Selection Criteria and Process
5. Indicators by Focus Area
6. Action Plan Table – Template
7. Task Force Accomplishments
8. Project Overview Handout
9. Structure and Process Handout
10. Resources List – Best Practices and Benchmarking
11. Glossary



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Introduction

The Greenwood County Community Indicators Project is taking the lead, along with local funding partners, to devise and implement a long-term and comprehensive process of data-driven collaborative work that will make Greenwood County a healthier and more viable community for all. With this goal in mind, the Project recognized the need for a strategic plan to guide the process over the next phase of its work.

Methodology

The Project hired a consulting firm to guide the planning process in May and June 2018.

All Project documents were provided to the consultants who then created a survey for Project participants, both past and present, to get feedback on the Project's strengths, weaknesses, opportunities and threats. Participants were also asked to share their vision for the Project and the Greenwood community including areas of pressing need. Several of the participants were interviewed by phone to get a deeper understanding of these issues as well.

Once the surveys and interviews were complete, three Focus Group meetings were held to go deeper on their results. During these meetings, general themes, issues and questions were identified. Participants also discussed overall direction and useful processes for the improvement of the Project's work.

The consultants generated a draft Strategic Plan as well as associated documents to present to the Steering Committee for comment. The Committee's recommendations were incorporated into the plan and documents before finalization.

Community Vision

A community where indicators data is continually used to guide progress and strategies for making Greenwood an exemplary community

Organizational Mission

To identify and monitor the community's greatest needs through reliable data sources and to convene coalitions that mobilize positive change for a healthy and vibrant Greenwood County

Steering Committee

The Project currently has six partners who direct its data-driven collaborative efforts and provide operational support. They are Partnership Alliance, Greenwood SC Chamber of Commerce, The Self Family Foundation, Greenwood County Community Foundation, Self Regional Healthcare, and United Way of Greenwood and Abbeville Counties.

Focus Areas

The Project's work is currently focused in five primary areas: **Community Enrichment and Engagement, Economic Vitality, Family Vibrancy, Health and Wellness, and Knowledge for Tomorrow.**



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Strategic Plan 2018-2021

Strategic Goals and Tactical Objectives

Goal 1 (Communications and Involvement):

Develop the Project as the hub of ongoing community engagement and information to improve outcomes and collaboration in Greenwood County

Tactical Objectives:

1. Establish an effective public relations process
2. Recruit participants across all sectors and levels of engagement

Goal 2 (Internal Structure):

Establish the infrastructure and processes of the Project to accomplish its vision and mission

Tactical Objectives:

1. Explore and select the preferred business structure for the Project
2. Identify areas of responsibility for steering committee, task force leaders and members, and coordinator
3. Document outcomes of all Goal 2 work to share with participants at all levels

Goal 3 (Work Methodology):

Develop and communicate clear Project work methodologies for each level of participation

Tactical Objectives:

1. Establish criteria for the initiative selection process
2. Provide ongoing training to active task force and steering committee members
3. Identify and recruit resources of all types

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